

Avroy Shlain®

MARKETING NEWS

JUNE CAMPAIGN

OUT OF STOCK

Please note that the below Legendary Man Oud Buy 1 Get 1 Offer has sold out in May 2025. Replacement offer has been communicated in the next slide.

BUY

Turn to page 45 for our fragrance wheel and find your next favourite.

NEW LOOK, SAME LOVED FRAGRANCE

Lemon | Star Anis
Cedarwood

NEW
AVROY SHLAIN'S
FIRST-EVER
OUD SCENT

FREE

Saffron | Nutmeg
Musk

LEGENDARY MAN®
OUD
EAU DE TOILETTE

BUY ANY OUD OFFER & STAND A CHANCE TO WIN
A PACKAGE TO ATTEND THE
DSTV DELICIOUS FESTIVAL
VALUED AT
R10 000
NS11200/P8840/MT48400/ZIM-R12500

HERE'S HOW:

1. Buy ANY OUD offer.
2. Scan the QR code on the bottom of the fragrance box.
3. Enter your details and the unique code to stand a chance to win.

Offer Code 61617

BUY LEGENDARY MAN FOR ONLY R399 NS447 / P353 / MT1931 / ZIM-R499

AND GET THE NEW OUD FREE

SAVE R479
NS506 / P423
MT2318 / ZIM-R500

T&Cs apply

Code: 61617

Buy 1 Get 1

Free:

Legendary Man
Oud EDT 100ml +
Legendary Man
Oud EDT 100ml

N\$447/P353

MT1931

Zim-R499



PAGE: 16 & 17



Avroy Shlain® MARKETING NEWS

JUNE CAMPAIGN

REPLACEMENT OFFER

Please note below Replacement Offer for Legendary Man Oud.
Buy 1 Get 1 Free: Legendary Man Original EDT 100ml on code **61623**

NEW LOOK,
SAME LOVED
FRAGRANCE



Code: 61623

Buy 1 Get 1

Free:

Legendary Man
Oud EDT 100ml

N\$447/P353

MT1931

Zim-R499



Avroy Shlain®

MARKETING NEWS

JUNE CAMPAIGN

OUT OF STOCK

Please note that the below Male Grooming offers codes **17601 & 17602** are out of stock. Replacement offers have been communicated in the next slide

Each product is powered by high-performance ingredients:

- Niacinamide** - Helps to minimize the appearance of dark marks.
- Sodium Hyaluronate** - Hydrates dry and dehydrated skin.
- Salicylic acid** - Exfoliates, removes dead skin cells, unclogs pores and reduces skin oiliness.
- Silica** - Helps tighten pores, regulates oil and sebum on the skin.
- Glutathione** - Increases skin brightness, radiance and overall health.

NEW
Avroy Shlain
MEN
SKINCARE

17602
For Normal/Dry skin
Face Wash 100ml
Face & Eye Serum 50ml
Normal/Dry Day Cream 60ml

17601
For Oily skin
Face Wash 100ml
Face & Eye Serum 50ml
Oily Skin Day Cream 60ml

CHOOSE YOUR TAILORED SKINCARE AND GET A TOILETRY BAG FREE.

3 STEP ROUTINE FOR R469 EACH
SAVE R206
MSRP / P192
NET 17601 / 17602

17001 Face Wash 100ml
R99
MSRP / P99
MSRP / 254-R99

STEP 1
CLEANSE
Exfoliates, removes impurities and unclogs pores.
WITH SALICYLIC ACID AND SODIUM HYALURONATE

17004 Face & Eye Serum 50ml
R179
MSRP / P179
MSRP / 254-R224
SAVE R20
MSRP / P19
MSRP / 254-R19

STEP 2
BRIGHTEN
Evens skin tone and brightens
WITH NIACINAMIDE AND GLUTATHIONE

17002 Normal/Dry Day Cream 60ml
R139
MSRP / P139
MSRP / 254-R139

STEP 3
MOISTURISE
Moisturises skin
WITH NIACINAMIDE AND SODIUM HYALURONATE

Moistifies skin
WITH NIACINAMIDE AND SILICA

17003 Oily Skin Day Cream 60ml
R139
MSRP / P139
MSRP / 254-R139

Code: 17602
Code: 17601

**ALL 3 FOR (3Step
Routine) & Toiletry
Bag Free:**

**N\$525/P415
MT2270
Zim-R586**



PAGE: 16 & 17



Avroy Shlain®

MARKETING NEWS

JUNE CAMPAIGN

REPLACEMENT OFFERS

Please note below Replacement Offers on Men's Grooming for codes 17602 and 17601.

Code: 17603



Code: 17603

BOTH FOR

(2 Step Routine) & Toiletry Bag Free:

Men's Face Wash

Men's Day Cream with SPF for Normal to Dry Skin
FREE Men's Toiletry Bag

N\$413/P326

MT1786/Zim-R461



Code: 17604



Code: 17604

BOTH FOR

(2Step Routine) & Toiletry Bag Free:

Men's Face Wash

Men's Day Cream for Oily Skin
FREE Men's Toiletry Bag

N\$413/P326

MT1786/Zim-R461



CHOOSE YOUR TAILORED SKINCARE
AND GET A TOILETRY BAG **FREE.**



Avroy Shlain® MARKETING NEWS

JUNE CAMPAIGN

OUT OF STOCK

Please note that Nucelle Face Wash code **74048** is out of stock.
Communication to be sent once stock arrives



Code: 74048

Nucelle
Face Wash
200ml



**N\$178/P141
MT770
Zim-R199**

Avroy Shlain[®] MARKETING NEWS

JUNE CAMPAIGN

OUT OF STOCK

Please note that the L&G Body Oil code **12431** is out of stock.
Communication to be sent once stock arrives



Code: 12431

L&G
Body Oil
150ml



**N\$156/P123
MT673
Zim-R174**

Avroy Shlain®

MARKETING NEWS

JUNE CAMPAIGN

LIMITED STOCK

Please note that Awakenings Perfumed Body Spray offer code **27004** has limited stock available. Once stock runs out communication to be sent once stock arrives



Code: 27004

Limited Stock

Awakenings
Perfumed Body
Spray
100ml

**N\$77/P61
MT334
Zim-R86**

Avroy Shlain® MARKETING NEWS

JUNE CAMPAIGN

LIMITED STOCK

Please note that Redd For Her 150ml HBL offer code **59122** has limited stock available. Once stock runs out communication to be sent once stock arrives



Code: 59122

Limited Stock

Redd For Her
Luxury Hand
Body Lotion
150ml

N\$88/P70
MT382
Zim-R99

Avroy Shlain® MARKETING NEWS

JUNE CAMPAIGN

CODE UPDATE

Please note code update on the Black Diamond Extreme Both For Offer.
Code has been updated from **68633** to **68646**

Code Error



CODE 68633

Black Diamond
Extreme
Deodorant
Spray
150ml

**N\$167/P132
MT721
Zim-R186**



Correct Code



CODE 68646

Black Diamond
Extreme
Deodorant Spray
150ml

**N\$167/P132
MT721
Zim-R186**

